

<p>Key Partners</p> <ul style="list-style-type: none"> • Illegal animal breeders • Reality TV Show Producer • Jeff Lowe (not the best partner...) • Campaign manager 	<p>Key Activities</p> <ul style="list-style-type: none"> • Keeping and breeding animals • Filming increasingly offensive internet shows • Harassing Animal Right activists online • Destroying evidence • Getting arrested 	<p>Value Proposition</p> <ul style="list-style-type: none"> • Provide the best experience for guests as they are able to interact with exotic animals including tigers, lions, apes, and more • Save endangered species (I guess?) • Create opportunities for photo shoots, ape birthday parties, and other interactions with the wildlife • Sell the best, healthiest and safest pizza in the state of Oklahoma • Run for President (???) 	<p>Customer Relationships</p> <ul style="list-style-type: none"> • Let them meet THE Joe Exotic • Encourage participation with the animals • Interactions with friendly and enthusiastic staff 	<p>Customer Segments</p> <ul style="list-style-type: none"> • People who don't know any better about the conditions the animals are kept in • People who want to buy a baby tiger cub for some inexplicable reason • Other weird animal breeder guys
	<p>Key Resources</p> <ul style="list-style-type: none"> • 230 big cats • The Walmart meat truck • Fringed leather jackets 		<p>Channels</p> <ul style="list-style-type: none"> • The Joe Exotic Internet Show (not for children) • LOTS of billboards • Amazing music videos to advertise the park • Netflix Documentaries 	
<p>Cost Structure</p> <ul style="list-style-type: none"> • \$250,000 of meat per cat per year • So many lawsuits and court fees • \$5200 salary for employees • Cost of acquiring new animals • TV and internet show production costs 		<p>Revenue Streams</p> <ul style="list-style-type: none"> • Ticket Sales • Selling of animals (\$2000 per baby tiger cub) • Television Documentary Income • Gift shop sales 		